

FEDERATION FOR ENVIRONMENT CLIMATE AND TECHNOLOGY

SOCIAL MEDIA ENGAGEMENT SPECIALIST

FECT generates novel, salient and time- sensitive information that are inadequately communicated. Consensus knowledge on climate, and environment and its relevance to society in a range of sectors needs to be communicated as well. In our work on the societal end, we do need to engage with communities and experts. We are looking for a versatile individual who has some combination of the skills identified below and is willing to learn other areas. Applicants for internships shall have some of these skills and are keen to acquire others competencies.

The specific technical skills that we are looking for are

- developing content for facebook, twitter, youtube, blogs.
- Ability to drive traffic to social media sites and measuring engagement
- Graphics/Infographics
- Experience in developing content for blogs and websites
- Competence in MS-office packages
- Competence in Graphics Packages
- Publication quality writing, editing and copy-editing skills in English
- Able to tailor scientific/environmental / development information to

lay and professional audiences

The skills in any of the following shall be an asset

- Skills in video editing and web upload
- Search-Engine Optimization
- Visual communication packages such as Adobe CS5 suite, Indesign, or similar.
- Journalism, Social sciences, Humanities, Sciences, relevant Professions
- Competence in Sinhala, Tamil, Dhivehi, French

Ability to work independently and conscientiously in a timely manner with minimal supervision is necessary. The candidate shall work in a multi-disciplinary and diverse team environment and must be willing to learn new subjects. This shall be an ideal opportunity for someone who seeks to develop their craft and career.

The best fit is a person with good interpersonal skills who is adaptable and flexible and can handle tasks in multiple areas. The motivated individual who is able to fulfill these tasks has the opportunity to undertake research in areas of scientific computing. The assignment is to be commenced immediately. The position is in offices around Kandy (in Akurana and Digana Village) we can engage ideal candidates who wish to work remotely.

To apply, send (1) a resume (2) names of two professional referees who are familiar with your work, and (3) a statement as to why you are interested in this position by the deadline to:- fectcv@gmail.com and hr@tropicalclimate.org